



CEO-Ninety Advisors | Member Bios

CEO-Ninety Advisors maintain a unified set of professional business goals and ethics – this is something we take very seriously and has led to our credibility and position as trusted leaders. Our board consists of entrepreneurs and professionals that serve as established experts within their industries. The team is extremely cohesive and, simply put, is comprised of visionaries with the integrity and confidence to lead. CEO-Ninety Advisors have committed themselves to providing sound advice and direction to their colleagues, clients and members of our community. The level of ethics, morals and professionalism we all share is unparalleled and paramount to our credibility and reputation of the Chief Executive Organization.



Mike Bork / CEO-Managing Partner Chief Executive Organization, LLC and Chairperson CEO-Ninety, Charlotte Chapter / Human Capital Strategies

Mike Bork has over 13 years of experience in HR and Human Capital Strategies, as both an entrepreneur and an advisor to business owners. He has worked with clients in over 30 different states and multiple industries, ranging from young startup companies to multi-million-dollar corporations. Mike works exclusively with business owners of small to mid-sized companies and has earned many awards and received much recognition as a thought leader in his field. Mike earned his MBA from Roosevelt University in Chicago and currently works as a Business Performance Advisor at Insperty in Charlotte, NC. In addition, Mike is also the CEO for Chief Executive Organization, LLC, and serves as the Chairman for the Charlotte chapter of CEO-Ninety, as well as being actively engaged in a variety of community endeavors. Mike has lived in the Charlotte area since 2010 with his wife and three daughters.

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Jack Burke / CCO-Managing Partner Chief Executive Organization, LLC and Chairperson CEO-Ninety, Charlotte Chapter / Marketing Communications

Jack has over 20 years of experience in advertising and design. In 1991, after receiving his degree from UNC Charlotte, Jack began his own agency in Charlotte, Burke Communications. Burke's clients have ranged from large scale corporations such as Coca-Cola and Wendy's to national programs like the Boys Scouts of America and dozens of other regional, national and international accounts. Jack's experiences as an artist and designer have given Burke Communications a uniquely imaginative perspective. Jack is founder of the non-profit A Big Heart Foundation for which Burke Communications proudly hosts the annual Toys for Tots Gold Tournament. In addition, Jack sits on the Board of Directors as Vice President for the Charlotte Trolley Powerhouse Museum and Carolina Raptor Center as well as acting as marketing chairperson for the Charlotte Mecklenburg Police Foundation.

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Dale Gillmore / Founding Board Member, Charlotte Chapter / Accounting

Dale Gillmore has 15 years of project management experience from his work in the tax consulting services area of Ernst & Young, LLP and UHY, LLP. He is a published author and speaker on a wide range of taxation related topics. Dale is also co-founder of North Carolina based Boatsman Gillmore PLLC, an accounting firm providing business advisory, tax and audit services for private business. Since its inception in 2006, Boatsman Gillmore has rapidly grown from a two-man operation with one client to a firm with over 20 associates and more than 1000 clients. Dale is just as committed to supporting growth-minded businesses as he is to growing himself. Responding to market demand, Dale is building a firm that anticipates a client base requiring the support of 40+ associates. In addition, Dale is president of the Make an Impact Foundation and an active member of numerous other organizations in the Charlotte area.

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Robert Norris / Founding Board Member, Charlotte Chapter / Legal

Robert Norris has over 35 Years of Experience in Litigation as the co-founder and Managing Partner of the Wishart Norris Henninger and Pittman Law Firm. Since its inception in 1976, WNHP has now grown to 36 attorneys and 75 employees. In that time Robert has represented Family and Privately Owned Businesses and their Owners in Mergers and Acquisitions, Sales of ongoing businesses, Business Owner Exit Planning, and Business Succession Planning. His passion is for helping owners sell their business as well as acting as a Strategic Business Planning and Business Succession Planning Facilitator for Business Owners and their companies. WNHP was recently named one of the “America’s Top-Ranked Law Firms” by Martindale-Hubbell, the world’s most trusted legal resource. Robert’s has recently served as General Counsel and Member of the Executive Committee of the Charlotte Chamber of Commerce. He also has the distinction of being one of the few citizens to have received the Key to the City of Burlington, North Carolina in recognition of his service to the community, and has served as a Trustee of Davidson College for 8 years.

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Charlie Bones / Founding Board Member, Charlotte Chapter / Employee Benefits

Charlie Bones has over 28 years of experience in helping organizations and individuals plan and implement employee benefits and retirement programs. His expertise is to provide a detailed, comprehensive, consultative approach when advising employers on how to implement complete and attractive benefit packages to recruit and retain employees. Earning his BA from the University of South Carolina, Charlie also earned his RHU & REBC (Registered Health Underwriter/Registered Employee Benefits Consultant) from The American College, and holds financial securities licenses for Series 6, 65, and 63. Charlie is an active community member in Charlotte as a member of Elevation Church and the Rotary Club of Charlotte. He has lived in the Charlotte area for over 40 years. He lives with his wife Penny and has four children, Mary Catherine, Allie, Laura, and Mason.

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Jeff King / Founding Board Member, Charlotte Chapter / IT

Jeff King has over 17 years of financial, managerial and IT experience. He started his career as the General Manager of a Charlotte Based Point of Sale company with revenues in excess of \$13M annually. While at the company, Jeff developed a software company which developed and sold inventory software to Toshiba and its customers. After leaving the POS company, Jeff helped develop a high speed nationwide TCP/IP golf handicapping network. Prior to starting AT-NET Services, Inc., he was the co-owner and Chief Technology Officer of LaFrÖg Multimedia, LLC., which created web sites and interactive CD ROMS. As president of AT-NET Services, Inc. Jeff has developed AT-NET based around an extensive team of experienced and certified engineers. Jeff is responsible for all process flow within the company, sales direction, and business acquisition. Jeff holds several industry certifications from Cisco, SCO, Citrix, and Microsoft. While at Appalachian State University, he graduated from the Walker College of Business with a degree in Financial Management and Urban Analysis, Real Estate Department.

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Greg Hart / Founding Board Member, Charlotte Chapter / Financial Strategy

Greg Hart has over 18 years of experience in finance and accounting as an entrepreneur and financial strategy consultant in professional services, health care, retail and manufacturing. Greg is CFO and Partner with Scale Finance providing CFO advisory services to small and mid-size companies with a proven ability to improve operations, impact business growth and maximize profits. Prior to joining Scale Finance in 2007 he spent 8+ years as an entrepreneur having started, bought and sold numerous businesses including Westport Marina, Upgrade Lifestyle, and Carolina Springs Autospa. Greg earned a Masters in Accounting and BA in Business Administration for UNC Chapel Hill and was a member of the UNC Swimming Team for 4 years. Greg was on the ACC Honor Roll, UNC Dean's List and holds an active CPA License in NC. A 25+ year resident of North Carolina, Greg is married with 2 daughters and enjoys staying active. Greg completed a lifelong goal of finishing Ironman Florida in 2007 and continues to enjoy swimming, biking and running.

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Rick Verdone / Founding Board Member, Charlotte Chapter / Wealth Management

Rick Verdone has been in the financial field for over 30 years with an expertise in wealth management. Serving as a Senior Vice President of Investments for UBS Financial Services Inc. /Rankin Wealth Management, Rick has provided families throughout the South with investment management, personal financial planning and business financial strategies. He is extensively licensed as a Series 7 General Securities Representative, Series 63 Uniform Securities State Agent, Series 65 Investment Advisor Representative, as well as an insurance license for Life, Health, and Variable Annuity. In addition to his professional training, Rick is a graduate of UNC Chapel Hill with a B.S. in Industrial Relations, and went on to earn his Master's degree in Business Administration from Tulane University. A native of Charlotte, Rick has held many leadership roles in the community which include Co-Chair of the Board of Trustees for the Fletcher School, Alumni Representative for Charlotte Country Day School, and Merit Badge Counselor and Coordinator for Boy Scouts of America Troop 17. Rick lives in Charlotte with his wife and three children.

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John Fennebresque / Founding Board Member, Charlotte Chapter / Investment Banking

John Fennebresque, Jr. is the Founder and Managing Partner of Fennebresque & Co. ("F&Co."), an investment and advisory firm that serves companies that have generated \$10-\$150 million of revenue or \$2-\$20 million of earning. He spent six years on Wall Street with the investment banking divisions of Credit Suisse First Boston and Bank of America, which later lead him to middle market investment banking through a partnership with Hugh McColl, Jr. and his eponymous firm, McColl Partners. Furthermore, John spent two years in Bank of America's International Group where he completed cross-border transactions with counterparties from ten different countries. In addition to investment banking, John also worked directly for the CFO of Reliast, a communications software company that was eventually acquired by Comcast. John received his Bachelor of Arts degree in history from The University of North Carolina at Chapel Hill and his MBA in Business Administration with a concentration in finance from Columbia Business School in New York. In 2010, he was named a financial impact leader by both Raleigh, NC's Triangle Business Leader and the Charlotte Business Leader. He was also selected in 2010 for the Charlotte Business Journal's "40 Under 40" Leadership Award.

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Joey Godbold / Founding Board Member, Charlotte Chapter / Commercial-Investment Real Estate

Joey Godbold has accumulated over 35 years of experience in the commercial-investment real estate industry. Currently, he is President and Co-Managing Member of Percival McGuire Commercial Real Estate where he is responsible for the leadership and performance of the firm's Brokerage and Property Management functions. He was co-founder and principal of a brokerage and development firm in Mobile, Alabama, where he developed numerous light industrial properties as well as self storage facilities in South Alabama and Northwest Florida. Since moving to Charlotte in 1993, he served as an operating partner in a regional commercial real estate appraisal firm, and as President of a Charlotte-based firm that specialized in the development and management of medical office buildings. Immediately prior to joining Percival-McGuire, he operated Godbold Properties, Inc., serving the needs of regional and international firms in the areas of office and light industrial properties. Joey earned his MBA from the McColl Business School at Queens University of Charlotte where he was a Hugh McColl, Sr. Fellow.

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Robert Wardell / Founding Board Member, Charlotte Chapter / Business Development / Business Banking

Robert F. Wardell Jr. has over 22 years of experience in Business Development and Business Banking. He is currently a Business Development Officer for the Wells Fargo Business Banking Group South Charlotte Team. In this role he is responsible for calling on referral sources, developing new sources and cultivating existing sources. Prior to joining Wells Fargo, Robert served as Vice President and Business Development Officer for the SBA Lending Division of TD Bank. In this position he focused primarily on owner-occupied commercial real estate, merger/acquisition, franchise, and loan business development. Before his position with TD Bank, Robert was the Senior Business Development Manager for UPS Capital. During that time he worked closely with established referral sources to generate opportunities and retained high-volume referral sources. Robert earned a Master's Degree in Business Administration from The McColl School at Queens University of Charlotte, a BS in Business Administration from Appalachian State University, and is an Eagle Scout.

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